



**For Immediate Release:**  
January 8, 2010

**Contact:** Greg Pearce  
Ohio Capital Conference  
740.407.3969, [gpearce@occ-sports.com](mailto:gpearce@occ-sports.com)

**OHIO CAPITAL CONFERENCE LAUNCHES ENHANCED, INNOVATIVE WEBSITE**  
*Site Provides Exclusive Features and Social Media Technology*

COLUMBUS, Ohio – The Ohio Capital Conference, which is one of the largest high school athletic conferences in the country, has launched a new website, [www.OCC-Sports.com](http://www.OCC-Sports.com). This innovative website was created to provide the most up-to-date Conference information for the 32 OCC member schools to the public, the media and student-athletes.

“Our re-designed website is meant to communicate our proud tradition,” said Dave Cecutti, Ohio Capital Conference Commissioner. “It is also meant to serve as a means of communication for not only our member school administrators and coaches, but also our student-athletes, parents, fans, officials and all those interested in our Conference and our outstanding schools.”

Not only does the website give the latest sports highlights and Conference news, it also features an internal system for all 32 Athletic Directors to better facilitate communication. The conference website plans to offer its visitors innovative features like a live scoreboard, an online store with official OCC apparel, and a tool to shoot, send and post real-time photos and videos from a Conference event. With easy access to any OCC school website and utilizing the most popular social media platforms to allow fan interaction and engage schools’ communities, the Ohio Capital Conference further defines itself as an innovator and leader in high school athletics.

The pioneering website was designed by iplanIT Global LLC, whose vision was to help leverage the web in order to benefit fans, the community and school administrators. “We analyzed the needs and loved the fact that the Conference is innovative on so many levels,” said Nick Wolf, President of iplanIT Global LLC. “The OCC recognized the value of the web as an important bridge to the community and we are simply connecting these points. The web really empowers the goals of the conference.”

For more information about the launch of [www.OCC-Sports.com](http://www.OCC-Sports.com) or the developers, iPlanIT Global LLC, call 740.407.3969.

- ### -

**About the Ohio Capital Conference:**

*The Ohio Capital Conference (OCC) was established in 1966 with five member schools joining the league. After 43 years of existence, the OCC currently has 32 member schools that compete in four divisions and sponsor 25 interscholastic sports. The Ohio Capital Conference is one of the largest high school conferences in the country.*

**About iplanIT Global LLC:**

*iplanIT Global LLC was established in 2007, doing business around the globe offering organizations exceptional web strategies and managed services.*

<http://iplanitglobal.com>